

SUBJECT:	Privacy Policy
REVIEWED/REVISED:	7/2024
RELATED POLICY:	FERPA Policy; MHS Data Management Standard
PURPOSE:	To outline the types of information the College collects, how it may be shared, and how you can request the deletion of your personal information.
POLICY OWNER:	Sr. Director Strategic Enrollment and Marketing

General Information: At Nebraska Methodist College (NMC), your privacy is important to us. This Privacy Policy applies to information collected through the NMC website at www.methodistcollege.edu and any affiliated sites that link to this policy (collectively, the "Site"). It also applies to personal interactions with prospective students, business partners, and educators. The current version of this policy governs all information collected, regardless of when it was gathered. This policy does not cover information collected on non-NMC sites, including those accessed via links on our Site, or information collected by third parties through other means.

Please review our Privacy Policy regularly. If you disagree with any part of this policy, follow the instructions in the "Updating Your Personal Information Preferences" section below and discontinue using the Site.

NMC employees, faculty, and students may be subject to additional policies related to the protection of personal and confidential information (collectively, the "NMC Policies"). This Privacy Policy works in conjunction with those NMC Policies to ensure comprehensive protection of personal data to the fullest extent allowed by law.

Audience The Site is intended for adult users. NMC does not knowingly collect personally identifiable information ("Personal Information") from individuals under the age of 13. If you are under 13, please do not submit any Personal Information. If you believe a child has provided us with Personal Information, contact us, and we will work to remove it from our databases.

Collection of Website Information: You can use the Site without providing Personal Information. However, NMC may collect technical data about your visit, such as your browser type, operating system, referring/exit pages, click patterns, session ID, and IP address. This information helps us evaluate and improve the user experience. Personal Information is only collected when you voluntarily provide it

through forms or contact options on the Site, such as when you inquire about programs or apply for admission.

Updating Your Personal Information Preferences: You have the right to correct or modify your Personal Information or request changes to how NMC uses it. To do so, contact us at admissions@methodistcollege.edu and specify the details of the information and where it was provided. We will respond within 30 days.

Sharing Personal Information: NMC values the responsible use of your Personal Information. We will respect your legal rights regarding access to, correction, and deletion of your data. However, NMC may disclose your Personal Information when required by law, for national security reasons, law enforcement, or other public safety concerns. Additionally, NMC may share your Personal Information to:

1. Contact you,
2. Fulfill reporting obligations under FERPA or other applicable laws,
3. Protect the rights, property, or safety of NMC, its students, employees, and others.

By providing your Personal Information to NMC, you agree to these uses.

Cookies and Tracking: To enhance your experience on the Site, we may use cookies and similar technologies. A cookie is a small piece of data transferred to your browser by a web server. Most browsers are set to accept cookies, but you can adjust your browser settings to notify you when a cookie is received and choose whether to accept it.

Google Analytics: We use Google Analytics, a web analytics service, to analyze how users interact with the Site. Google Analytics uses cookies to collect information about your site usage, including your IP address, which Google stores in the U.S. Google may share this information with third parties if required by law or for processing on Google's behalf. By using this Site, you consent to the collection and processing of data by Google as described in their privacy policy. You may opt out of Google Analytics by downloading a browser add-on from: tools.google.com/dlpage/gaoptout. For more information on deleting and managing cookies, visit: www.aboutcookies.org.

Links to Other Websites: Our Site may include links to third-party websites. NMC is not responsible for the privacy practices or content of these external sites. You should review their privacy policies to understand how they handle your data.

Conditions of Use: This Privacy Policy is governed by the laws of the State of Nebraska. By using the Site and providing requested information, you consent to the collection and use of your data as described. Any disputes related to data collected through the Site will be handled in accordance with this policy and the NMC Website Terms and Conditions of Use.